

Amedia Artist Endorsement Criteria

Thank you for your interest in Amedia Cymbals and becoming a part of the Amedia cymbals artists' family. We here at Amedia feel that we not only offer the highest quality cymbals on the market today but without question the most variety of products for you to find the right sound for you to groove, flow, jam, or rock. We also feel we can provide a personal endorsement experience that is second to none!

As a prospective artist endorser it is important to understand that we receive constant inquiries about endorsement opportunities. Please take a moment to review our endorsement criteria checklist below.

Endorsement Checklist:

- High level of musical ability and an understanding of performance, theory, and a devotion to playing.
- A touring schedule with a well-known band or artist.
- Experience with studio recording on a record label.
- An understanding of marketing and a desire to build the Amedia brand by: putting the Amedia sticker on your kick drum, highlighting the cymbals on gigs or on tours, hosting clinics at perspective music stores while touring or in your area, etc.
- A true love for the pure musical quality and tradition of Amedia Cymbals

If, after review of our artist criteria, you feel that you are an artist worthy of an Amedia endorsement please send an artist application packet via e-mail to cymbals@amediacymbals-usa.com (with an attention to artist endorsement) or in paper format to:

Amedia Cymbals USA

80 Pompton Ave

Verona, NJ 07044

Your Artist Application Should Include:

- A Cover Letter expressing your interest in an Amedia Endorsement
- Personal resume, playing biography, address, phone number, and e-mail address

- Website, MySpace, and bio material for the band with which you are affiliated
- Material or verification of other companies you endorse
- Links or samples of audio and video recordings on which you are playing
- A band or personal press kit
- Current or upcoming tour schedule

If you feel that you do not meet the criteria listed we encourage you to pursue our Amedia Affiliate Program, which is an avenue to full endorsement with your career advancement and or dedication to promoting our brand with students or music dealers.

Amedia Artist Endorsement Application

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Band Name: _____

Record Label(s): _____

Albums Released: _____

Musical Background and Formation: Who have you studied with? Where have you studied?

Notable Artists Played With:

Albums You Have Recorded On:

Touring Experience:

Endorsements:

Additional Information:
